



PODCAST LISTENING GUIDE

025: MIKE KNOPP-Leading a transformational idea

MIKE KNOPP is executive director of the Oklahoma City Boathouse Foundation. His vision of rowing and developing water sports on the Oklahoma River in Oklahoma City led to Oklahoma City receiving the Olympic Games trials for the 2016 U.S. Olympic canoe/kayaking team.

01:45 What did Mike say was the initial situation that got him to thinking about how Oklahoma City could have a rowing venue? How did he pursue it?

04:30 What did Mike say his approach was about to generate interest in water sports on the river and why was it important?

05:17 What was Mike's "leap of faith?" and what gave him the confidence to make it?

05:55 What are the transformational "elements" that you can derive from Mike's story?

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06:56 "There certainly is a little element of _____ to all of this. Having a big idea and vision has to be _____ with a lot of _____ and _____ and being a little bit _____ of sticking your neck out."

08:21 What did Mike say about his experience with discouragement?

12:40 How does Mike describe the initial reactions to his idea to develop a rowing venue on the Oklahoma River?

15:53 What impact do multiple successful transformational efforts have on the an individual, organization, or community?

18:34 In what ways does Mike say he has changed as a result of leading and being involved in the transformational riverfront projects?

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20:50 How did teamwork play a part in Mike's success with his project?

23:45 How does the overall mission of the river park project show itself in individual events?

25:03 What lessons learned does Mike offer about his experiences?

26:48 Why is important to give back to the community and to others after your project is successful?



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**PERSONAL
TAKE-AWAYS**



Add your personal take-aways from this podcast. Include leadership lessons learned as well as what transformations you would like to see in your state and community. What did you learn about an effective approach to identifying and implementing transformational projects.

